

ATHLONE CASTLE 2025 CULTURAL ASSISTANT PANEL PARTICULARS & RECRUITMENT DETAILS

Athlone Arts & Tourism operates Athlone Castle, Luan Gallery, and Abbey Road Artists' Studios. These sites are of significant significance to the heritage and cultural landscape of Athlone and in the emerging tourist region of Ireland's Hidden Heartlands.

Applications are invited from suitably qualified and experienced persons for inclusion on a panel from which offers of fixed-term part-time and or seasonal employment may be made for the following post: **Cultural Assistant(s)** at Athlone Castle in 2025.

The Cultural Assistant position is ideally suited to third-level students or recent graduates with a genuine interest in customer service and front-of-house duties in a popular visitor attraction. We are looking for candidates who are enthusiastic about delivering a top-class customer-focused service. The Cultural Assistant will be required to undertake a range of duties, including customer service, ticketing, bookings, visitor orientation and engagement, tour guiding, retail sales, administration and delivery of events and promoting interest and engagement in our sister site, Luan Gallery, Athlone, and the surrounding region.

The successful candidate(s) will be required to work weekends and occasionally at evening events.

Selection shall be through a competition based on an interview conducted by a board on behalf of Athlone Arts & Tourism Ltd. The successful candidate(s) will have the relevant experience and qualifications as outlined in the post details.

The closing date for receipt of applications is Wednesday 26th February 2025.

The Role

The successful **Cultural Assistant** candidate(s) will work to support the needs of Athlone Castle Visitor Centre.

The successful candidate(s) will have at least completed the first year of obtaining a third-level qualification in heritage/ hospitality/tourism or a related subject. The Cultural Assistant will be required to undertake a range of duties, including customer service, ticketing sales in person and online, processing group bookings, retail sales, tour guiding, administration, event coordination, outreach and education content creation and delivery, and assisting the Cultural Officer and Management in delivering on the company objectives and action plans for Athlone Castle Visitor Centre.

Experience in customer service and cash handling is essential (hospitality/retail/tourism). Tour guiding in a visitor attraction, heritage site, museum or related environment is desirable but not essential. Applicants must demonstrate enthusiasm, willingness to learn and a friendly, outgoing personality.

Key Job Responsibilities

- **Customer Services:** Ensuring a warm welcome and providing onsite orientation information to all visitors and assisting groups to visit, experience and exit the site. Delivering an excellent standard of customer service is an integral part of the role.
- **Reception/ticketing/Booking:** Front of house duties involving; till operations, cash handling, admissions cash receipting, processing and reconciling online bookings, processing group bookings, dealing with customer enquiries, record taking, generating reports and assisting with data collection etc.
- **Retail:** Retail duties including customer service, till operations, cash handling, merchandising, stocking, stocktaking, processing and dispatching online sales, cleanliness and presentation of gift shop and other retail activities as directed by senior staff and management.
- **Cash & credit card handling:** operating the till and credit card terminal, cash handling, counting floats, receipting, recording, completing required cash accounting administration, ordering change in accordance with procedures and as required by management.
- **Tour Guiding:** providing on-site orientation information to all visitors, conducting guided introductions, engaging with, and interpreting the castle story to all visitors of Athlone Castle and providing guided tours (occasionally in costume) is a core function of this position.
- **Promoting** Athlone and neighbouring facilities i.e., our sister site Luan Gallery, hotels, restaurants, cafés, bars, boat operators, attractions and activities is part of the role.
- **Sales:** Conduct ongoing active sales communications as directed with new and existing customers, i.e., tour operators, coach groups, special interest groups, schools, and third-level students. Liaise with agencies and local and regional tourism trade regarding rates, offers, events, etc.
- **Customers/Suppliers:** dealing with the set-up, liaison, bookings, and administration of customer and supplier accounts.
- **Administration:** duties such as gathering visitor data, conducting visitor research, issuing emails, developing databases, filing, generating reports, research, and development, managing the booking system etc will be required.
- **Events:** Assisting the Cultural Officer, Management, castle team colleagues and volunteers with the planning, coordination, promotion, delivery and manning of onsite and virtual events and outreach. Events duties may also include meet and greet roles, dealing with media, guest list management, decoration, creation of social media content, invigilation, costumed guiding, visual recording etc.
- **Marketing:** Creation of content for press statements, blogs and social media and support marketing administration efforts may be required.
- **Research:** conducting visitor and trade research, processing data, and generating reports on the findings.
- **Facilities cleanliness** – To assist in ensuring all facilities (reception, gift shop, museum & visitor centre spaces), grounds, toilets and public areas are clean, sanitised and functioning, conducting regular and recorded checks and assisting with the sanitising and cleaning if required and of all areas.
- Cultural Assistant must have a **flexible approach** to work and assist in ensuring a safe, efficient, effective, and cordial working environment. All staff are required to comply with Health & Safety, company policies and be adaptable to carry out duties in other

facilities associated with Athlone Arts & Tourism as required by the Manager.

The above duties outline the main functions and responsibilities of the post of Cultural Assistant and may be subject to review in the future.

Conditions of Employment

The Cultural Assistant will be employed to undertake a range of duties and assist Management and the Cultural Officer in delivering on the company objectives and action plans for Athlone Castle Visitor Centre. The position will be subject to two weeks' notice in writing (part-time/seasonal) on either side and depending on continuing finance being available.

- The hours per week will be based on a roster system and will vary. Hours of work will include weekends and occasional evenings and will be impacted by seasonal considerations and company events. This will be done in accordance with the Organisation of Working Time Act 1997 and the Organisation of Working Time Regulations 2001.
- An hourly rate of €13.61 per hour Monday to Saturday and €14.98 per hour on Sunday will apply with a varied number of hours per week based on a roster system and remuneration shall be paid fortnightly in arrears.
- Applicants will only be required to work on days the castle is open to the public.
- Applicants must have the flexibility to work hours in line with the seasonal and operational considerations of the attraction/facilities.
- Physical demands of the role include standing, walking, delivering guided tours, setting up for events, cleaning/tidying and carrying objects and merchandise.
- Applicants must be flexible with both their time and approach to work and be comfortable carrying out a variety of tasks.

Full terms and conditions will be provided with contract at time of appointment.

QUALIFICATIONS

Character

Candidate(s) must be of good character.

Health

Each candidate must be in a state of health that indicates a reasonable prospect of being able to render regular and efficient service.

Essential Education/Experience

Each candidate should have:

Essential

- A minimum of one-year experience (part-time/full-time) in a customer services role.
- A minimum of one-year experience in a cash handling role (hospitality/ tourism/retail).
- Be at least in the process of obtaining a third level qualification in heritage/hospitality/ tourism or a related subject.

- Sufficient computer/IT competency to manage an integrated PC based booking and ticketing system and till operations in a busy environment.
- The ability and confidence to provide guided tours of Athlone Castle – this is an integral part of the role.
- Familiarisation with cash handling procedures.
- The capacity to interact effectively and in a friendly professional manner with people from a broad range of sectors and groups, including local tourism trade.
- Excellent interpersonal and communication skills.
- The capacity to work on own initiative and to contribute well to a team-based environment.
- Fluency in English.
- A good basic knowledge of Athlone Castle.

Desirable Education/Experience etc.

- Tour guiding in a visitor attraction, heritage site, museum or related environment is desirable.
- Good conversational skills.
- Fluency in additional languages.
- A good basic knowledge of the history of Athlone Castle and neighbouring amenities in Athlone and surrounding region.
- An understanding of the opportunities afforded by social media for tourism marketing and development and visitor servicing.

Age:

Candidates shall be under the age of 65 years at the date of employment. Any candidate who reaches the age of 65 years prior to employment will cease to be eligible for employment on the result of the competition.

Recruitment

- Selection shall be by means of a competition based on an interview conducted by or on behalf of Athlone Arts & Tourism Ltd.
- Short listing will be applied where necessary on the basis of information supplied by candidates.
- **The closing date for receipt of applications is Wednesday 26th February 2025.**
- Interviews will be held in early **March 2025.**
- The onus is on all applicants to make themselves available for any obligatory test(s) or interviews on the date(s) specified by Athlone Arts and Tourism and to make whatever arrangements are necessary to ensure that they receive communications sent to them at the address/email specified on their application.
- Athlone Arts and Tourism will not be responsible for any expense, including travelling expenses, candidates may incur in connection with their candidature.
- Athlone Arts and Tourism shall require a person to whom an appointment is offered to take up such appointment within a period of not more than two weeks and if they fail to take up the appointment within such period or such longer period as the company in its absolute discretion may determine, the company shall not appoint them.

- Candidates who do not attend for interview or other test when and where required by Athlone Arts and Tourism, or who do not, when requested, furnish such evidence as the company requires in regard to any matter relevant to their candidature, will have no further claim to consideration.
- A panel maybe formed on the basis of such interviews. The life of the panel will expire in January 2026.
- Appointment will be subject to the receipt of satisfactory references.

Basis for Processing your Personal Information:

- The basis for processing your personal data is to progress your application for the position you have applied for with Athlone Arts and Tourism under the Terms of the Employment (Information) Act 1994 and Athlone Arts and Tourism recruitment policies and procedures.
- Personal data sought for the purpose of recruitment will include your name, your contact details including email address and mobile phone number, particulars of education, details regarding you record of employment and confirmation of if you require an employment permit /visa/ or work authorisation.
- *Sharing of Information:* Outside of the relevant recruitment team, the information provided in your application will only be shared for progressing the competition for which you have applied for, with a designated short-listing and / or interview board. If, following the competition, you are offered a position or placed on a panel, the information provided in your application will be used to form your Personal File.
- *Storage period:* Your application will be retained for one year from the date a panel for this position is formed. Applications which are unsuccessful at interview stage will be retained for one year. Applications that are not progressed to interview stage will be destroyed post competition.
- If you do not furnish the personal data requested, Athlone Arts and Tourism will not be able to progress your application for the competition for which you are applying.
- Applications will be treated in strict confidence.

Application Procedure

Applicants are to send a current Curriculum Vitae and cover letter (including 2 named references), outlining their specific experience as it relates to the role description no later than **Wednesday 26th February 2025.**

The Manager,
Athlone Arts & Tourism,
c/o Luan Gallery,
Elliot Road,
Athlone,
Co. Westmeath.
Or

By email to: AatRecruit@westmeathcoco.ie

Applications sent by post should be posted in sufficient time to ensure delivery by this deadline. Allegations of loss or delay will not be considered unless supported by a Certificate of Posting. The cost of postage must be borne by the applicant.

Please note an email confirmation of receipt of application will be sent. Shortlisted candidates must be available to attend interview which will be held in **early March 2025**.

Please note canvassing will disqualify.